

YOU MAY BE ENTITLED TO BENEFITS FROM A CLASS ACTION SETTLEMENT

A federal court authorized this Notice. This is not a solicitation from a lawyer.

- A proposed settlement has been reached in Richard Winters, individually and on behalf of all others similarly situated, v. Two Towns Ciderhouse Inc., Case No. 3:20-cv-00468-BAS-BGS, pending in the U.S. District Court for the Southern District of California (the “Court”).
- The Lawsuit alleges that 2 Towns Ciderhouse (“2 Towns” or “Defendant”) manufactured, marketed, advertised, and sold hard apple cider products that were advertised to contain “Nothing artificial: No concentrates or refined sugars; No essences or artificial flavors; No velcorin or sorbate” when in fact some of 2 Towns hard apple cider products use DL-Malic Acid, a synthetic version of Malic Acid found in fruit, and commonly used to adjust acidity in fruit juices. Defendant strongly denies any wrongdoing and does not believe it has any liability to the Class Representative or the Settlement Class. However, Defendant believes that it is in its best interest to settle the Class Action under the terms of the Settlement Agreement and obtain closure on these matters to avoid the uncertainty, expense, and diversion of business resources resulting from further litigation.
- You are a settlement class member if you purchased certain 2 Towns's hard apple cider products as a consumer in the United States between March 12, 2016 and October 11, 2020 and if your cider product was advertised as containing “Nothing Artificial: No concentrates or refined sugars; No essences or artificial flavors; No velcorin or sorbate.”
- Capitalized terms used in this Notice, other than those defined in this Notice, shall have the same meaning as set forth in the Settlement Agreement.
- ***Your Legal Rights Are Affected Even If You Do Not Act. Please Read This Notice Carefully.***

A SUMMARY OF YOUR RIGHTS AND CHOICES

| You May: | Summary: | Due Date: |
|----------------------------|--|----------------------|
| Submit a Claim Form | If you are a valid Settlement Class Member and wish to receive your portion of the Settlement Fund, you need to complete and submit a Claim Form, by submitting it online at www.CiderSettlement.com or by mailing it to 2 Towns Ciderhouse Settlement Administrator, P.O. Box 1228, Baton Rouge, LA 70821. After the Settlement's Effective Date and the Court's final approval of the Settlement, you will then receive payment for an amount that shall be calculated pro rata based on the weighted value of all Valid Claim Forms that are submitted by the Settlement Class. | By January 9, 2021 |
| Do Nothing | If you do nothing, you will become a Class Member bound by the terms of the Settlement Agreement and Final Judgment, thus forfeiting your right to sue on your own regarding any claims that are part of the settlement. However, your failure to timely submit a Valid Claim Form will forfeit your right to receive your portion of the Settlement Fund. All unclaimed Settlement Funds will then be given to The Public Justice Foundation. | No Deadline |
| Ask to Be Excluded | You can opt out of the settlement by submitting a Valid Exclusion Request to the Claims Administrator. If you do so, you will not be eligible to receive a settlement payment. But you will retain the right to sue on your own regarding any claims that are part of the settlement. | By December 28, 2020 |
| Submit an Objection | You may remain a part of the settlement and write to the Court and explain why you do not like the settlement. You may appear and speak at the Final Approval Hearing on your own or through a lawyer hired by you at your own expense. If the settlement is approved over your objection, however, you will receive payment for an amount to be determined based off of your pro rata share of the Net Settlement Fund after the settlement's Effective Date and after the Court grants final approval of the settlement. You will be bound by the settlement and give up your right to sue on your own regarding any claims that are part of the settlement. | By March 26, 2021 |
| Go to a Hearing | Ask to speak in Court about the fairness of the Settlement if you file a valid and timely objection. | May 10, 2021 |

**THESE RIGHTS AND OPTIONS
– AND THE DEADLINES TO EXERCISE THEM –
ARE EXPLAINED IN THIS NOTICE.**

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1. Why is there a Notice?

The purpose of this Notice is to inform potential class members about the proposed settlement of a class action lawsuit. This Notice explains:

- What the lawsuit and the settlement are about.
- Who is a member of the Settlement Class.
- Who represents the Settlement Class Members in the lawsuit.
- What your legal rights and choices are.
- How and by when you need to act.

2. What is a class action and who is involved?

In a class action lawsuit, one or more people, called “Named Plaintiffs” or “Class Representatives,” sue on behalf of people who the Named Plaintiff believes has similar claims. The people together are called the “Class” or “Class Members.” In this case, the Named Plaintiff and the company being sued, the Defendant, have reached a proposed settlement. A Court is considering whether to approve the settlement, so it has allowed, or “certified,” this case as a class action for settlement purposes only. All decisions that the Court makes concerning the settlement will affect everyone in the Settlement Class.

3. What lawsuit is involved in this settlement?

A class action was filed in the United States District Court for the Southern District of California entitled *Richard Winters v. Two Towns Ciderhouse Inc.*, Case No. 3:20-cv-00468-BAS-BGS (S.D. Cal.). This lawsuit is referred to as the “Class Action.”

4. What is this Class Action about?

The lawsuit claims 2 Towns manufactured, marketed, advertised and sold hard cider beverages that were advertised as containing “Nothing Artificial: No concentrates or refined sugars; No essences or artificial flavors; No velcorin or sorbate”, when in fact some of 2 Towns hard apple cider products use DL-Malic Acid—a synthetic version of Malic Acid found in fruit, and commonly used to adjust acidity in fruit juices. The lawsuit alleges that selling products with such false statements is deceptive and violates various false advertising laws. Defendant strongly denies any wrongdoing and denies that all of its products contained DL-Malic Acid or that DL-Malic Acid was added to any of its products as an artificial flavor, but has agreed to settle the Lawsuit in order to avoid the burden and cost of further litigation.

5. Why is there a Settlement?

The Court did not decide in favor of the Named Plaintiffs or Defendant. The Class Representatives and Class Counsel (listed below) believe that the claims asserted in the Class Action have merit, but believe that the settlement is in the best interests of the Settlement Class. Class Counsel has evaluated information made available in the course of the lawsuit and settlement negotiations and have taken into account the risks and uncertainties of proceeding with the Class Action. Those risks include the uncertainty of obtaining and maintaining class certification, prevailing on the merits, proving substantial damages at trial, and prevailing on post-trial motions and likely appeals. Based upon the consideration of these and other factors, including

the substantial time and expense of further litigation, Class Counsel believe that it is in the best interests of the Settlement Class to settle the Class Action on the terms described below.

Defendant strongly denies any wrongdoing and does not believe it has any liability to the Class Representative or the Settlement Class. However, Defendant believes that it is in its best interest to settle the Class Action under the terms of the Settlement Agreement and obtain closure on these matters to avoid the uncertainty, expense, and diversion of business resources resulting from further litigation.

The Parties engaged in settlement negotiations, participated in mediation before a professional mediator, and shared information pertaining to the claims asserted in the Class Action before reaching the settlement.

This Notice does not imply that any court has found or would have found that Defendant violated the law, that a class would have been certified, or that any member of the class would have recovered any amount of damages if the Class Action were not settled.

WHO IS IN THE SETTLEMENT?

6. Am I a Member of the Settlement Class?

You are a member of the Settlement Class if:

- You purchased the following 2 Towns Products as a consumer between March 12, 2016 and October 11, 2020: Bright Cider, Easy Squeezy, Pacific Pineapple, Made Marion, Ginja Ninja, or Outcider, Bad Apple, Cherried Away, Cot in the Act, Sun's Out Saison, Nice & Naughty, Rhubarbarian, Pearadise, Prickly Pearadise, Serious Scrump, and Imperial Hop & Stalk.
- You are not a current or former employee, officer, director, agent, or legal representative of 2 Towns, or its affiliated entities.

THE TERMS OF THE PROPOSED SETTLEMENT

This Notice provides a summary of some, but not all, of the terms of the Settlement Agreement. Visit www.CiderSettlement.com to see a copy of the entire Settlement Agreement. The Settlement Agreement must be approved by the Court and become "Final" before any benefits are paid.

7. What benefits will I receive as a member of the Settlement Class?

The Defendant has agreed to establish a Settlement Fund of \$985,000 to pay settlement class members who make valid, timely claims; pay Class Counsel's attorneys' fees of up to 25% of the Settlement Fund; pay Class Counsel's actual costs up to \$20,000; pay a service award to the Class Representatives Winters and Gruber up to \$7,500 and \$5,000, respectively; and pay costs and expenses of settlement administration.

After the Court grants final approval of the Settlement, each Settlement Class Member who submitted a Valid Claim Form as described above will receive a check in the mail, or through electronic payment, for an amount that shall be calculated pro rata based on the number of Valid Claim Forms that are submitted by the Settlement Class, and the distribution of products claimed by you and others. For more details on how weighted values are determined, please see visit www.CiderSettlement.com to see a copy of the entire Settlement Agreement.

8. Is there any money available now?

No. No money or benefits are available now because the Court has not yet decided whether to approve the settlement and because it is not yet final. There is no guarantee that money or benefits will ever be distributed.

YOUR RIGHTS AND OPTIONS

This Notice is being provided to you so that you can decide whether to participate in the settlement.

9. What happens if I do nothing?

If you do nothing, you will become a Class Member bound by the terms of the Settlement Agreement and Final Judgment, thus forfeiting your right to sue on your own regarding any claims that are part of the settlement. **However, your failure to timely submit a Valid Claim Form will forfeit your right to receive your portion of the Settlement Fund.** All unclaimed Settlement Funds will then be given to The Public Justice Foundation.

10. If I remain in the Settlement Class, what claims do I give up?

If you remain in the Settlement Class, you give up your right to sue in court or arbitration or be part of any other lawsuit or arbitration against Defendant or its affiliates regarding any issues related to the Released Claims (please see the Settlement Agreement for the claims that will be released). Additionally, all of the Court's orders will apply to you and legally bind you.

11. Why would I ask to be excluded?

You may want to exclude yourself from the Settlement Class if you already have filed (or intend to file) a lawsuit or arbitration against Defendant or its affiliates for the Released Claims and want to continue that lawsuit or arbitration individually, on your own behalf. If you do not exclude yourself, you will be legally bound by all orders of the Court regarding the Settlement Class, the Settlement Agreement, and the Released Claims. All Settlement Class Members who do not ask to be excluded will be forever barred from asserting against Defendant and its affiliates any and all actions, claims, causes of action, proceedings, or rights of any nature and description whatsoever regarding the Released Claims, as more fully described in the Settlement Agreement. Settlement Class Members who request exclusion shall **not** be entitled to recover any benefits from the settlement. Settlement Class Members who request exclusion will **not** receive a check in the mail, nor any other form of payment, after the settlement becomes Final.

12. How do I exclude myself from the Settlement Class?

You may exclude yourself ("opt out") from the Settlement Class by submitting an Opt-Out Form available at the Settlement Website, www.CiderSettlement.com. You may submit this form electronically through the Settlement Website or you may print out the form and mail it to the Settlement Administrator. If you choose to mail your Opt-Out Form, please send it to the following address:

2 Towns Ciderhouse Settlement Administrator
P.O. Box 1228
Baton Rouge, LA 70821

The Opt-Out Form must be submitted electronically or postmarked **no later than December 28, 2020.**

If you exclude yourself from the settlement, you cannot object to the settlement and you will **not** receive any money or other benefits from the Settlement.

However, you may rescind your request for exclusion by providing written notice of withdrawal to the Settlement Administrator no more than fourteen (14) days after the Final Approval Hearing.

13. Can I object to the settlement?

Yes, but **not** if you exclude yourself from the Settlement Class. Objecting is simply telling the Court that you do not like something about the settlement but that you elect to remain in the Settlement Class. All objections that are served on the Settlement Administrator by the **deadline of March 26, 2021** will be considered at the Final Approval Hearing on **May 10, 2021.** If you do not serve an objection, you waive your right to appeal any Court order or judgment related to the settlement. If the settlement is ultimately approved over your objection, you will receive payment in the amount of your pro rata share of the net Settlement Fund less attorney's fees, costs of suit and administration costs, after the settlement's Effective Date and after the Court grants final approval of the settlement. You will be bound by the settlement and give up your right to sue on your own regarding any claims that are part of the settlement.

To object to the settlement, you must submit a written objection to the Settlement Administrator, by the objection deadline. Please note you must submit an objection to the Settlement Administrator and to the Clerk of Court if you intend to appear and speak at the Final Approval Hearing.

Your written objection must include:

- The name and case number of this lawsuit;
- Your full name, address, and telephone number;
- Proof of purchase of qualifying class products, including the locations, products and time frames of purchase and any receipts or other documented proof of purchase, if available;
- A written statement of all grounds for your objections accompanied by any legal support for such objections;
- Copies of any papers, briefs or other documents upon which your objection is based;
- A written statement as to whether you intend to appear at the Final Approval Hearing;
- A declaration setting forth any other objections submitted by you or your counsel (if any) to any class action settlement submitted in any court (whether state, federal or otherwise) in the United States in the previous five (5) years, along with the case name(s) and case number(s) of any other such matters to which you have objected; and
- If you intend to appear at the Final Approval Hearing through counsel at your own expense, you must also identify the attorney(s) representing you who will appear at the Final Approval Hearing.

The deadline to submit your objection is **March 26, 2021.** The address for the Settlement Administrator is:

2 Towns Ciderhouse Settlement Administrator
c/o Postlethwaite & Netterville
P.O. Box 1228

14. When is the Final Approval Hearing?

The Court will hold a Final Approval Hearing on May 10, 2021, at 2:00 p.m. in Courtroom 4B of the United States District Court for the Southern District of California, the Honorable Cynthia A. Bashant presiding, located at 221 West Broadway San Diego, CA 92101. The date of the Final Approval Hearing may change, so please refer to the settlement website to confirm the date and time of the Final Approval Hearing. At the Final Approval Hearing, the Court will consider if:

- The settlement is fair, reasonable, and adequate;
- The settlement should be approved; and
- Any objections to the settlement and, if so, whether those are valid.

15. Do I have to attend the Final Approval Hearing?

No. Your attendance at the Final Approval Hearing is not required even if you submit a written objection. However, you or your attorney may attend the hearing at your own expense.

16. What is required if I object and want to attend the Final Approval Hearing?

In addition to the requirements for submitting objections, as listed above in question 13, if you and/or your attorney intend to appear at the Final Approval Hearing, you must provide to the Settlement Administrator (who shall forward it to Class Counsel and Defense Counsel) and file with the Clerk of the Court a notice of intention to appear at the Final Approval Hearing no later than thirty (30) days before the Final Approval Hearing or as the Court may otherwise direct.

The address for the Clerk of the Court is:

Clerk of the Court
Dept. 4B
U.S. District Court for the Southern District of California
221 West Broadway
San Diego, CA 92101

You may file the notice of intention to appear in person or electronically in the case of *Richard Winters v. Two Towns Ciderhouse Inc.*, Case No. 3:20-cv-00468-BAS-BGS (S.D. Cal.) in the United States District Court for the Southern District of California.

17. May I speak at the Final Approval Hearing?

Yes, you may speak at the Final Approval Hearing to object to the proposed settlement, but only if you have submitted a written objection and filed a notice of intention to appear as described above (unless the Court provides otherwise). You may also enter an appearance through an attorney hired at your own expense.

THE LAWYERS REPRESENTING YOU

18. Does the Settlement Class have a lawyer?

Yes. The Court appointed the **Law Offices of Todd M. Friedman, P.C.** to represent you and the other Settlement Class Members. They are called “Class Counsel.” More information about this law firm, their practices, and their lawyers is available at <http://www.toddflaw.com>.

19. Should I hire my own lawyer?

You do not need to hire your own lawyer because Class Counsel is working on your behalf. However, you may hire an attorney at your own expense to represent you and speak on your behalf.

20. How will Class Counsel be paid?

If the Court approves the Settlement Agreement at the Final Approval Hearing, then Class Counsel will ask the Court for an award of reasonable attorneys’ fees in an amount not to exceed \$246,250, plus reasonable costs of suit.

21. Will the Class Representatives request any payments in addition to the Settlement Benefits?

Yes. The Class Representatives in this Class Action are Named Plaintiffs Richard Winters and Jake Gruber. Class Counsel will request that the Court grant an incentive award of up to \$7,500 and \$5,000, respectively, for the Class Representatives.

MORE INFORMATION

22. Where can I get more information?

This Notice is only a summary of relevant court documents. Visit www.CiderSettlement.com to see complete copies of case-related documents. If you have further questions, you may:

- Call the toll free number: 1-833-343-1076
- Write to the Settlement Administrator:

2 Towns Ciderhouse Settlement Administrator
c/o Postlethwaite & Netterville
P.O. Box 1228
Baton Rouge, LA 70821

- If you wish to contact Class Counsel regarding the settlement, you may contact them directly as follows:

Todd M. Friedman, Esq.
Adrian R. Bacon, Esq.
Law Offices of Todd M. Friedman, P.C.
21550 Oxnard Street, Suite 780
Woodland Hills, CA 91367
Tel.: (877)- 619-8966

23. May I contact the Court or Defendant directly?

Please do not contact the Court, Defendant or Defense Counsel regarding this settlement. They cannot provide you any advice.